



NEWS RELEASE

CALIFORNIA SECRETARY OF STATE **BRUCE McPHERSON**

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Secretary of State Bruce McPherson Hires Key Elections Expert to Lead Elections Programs

Alameda Registrar of Voters Brad Clark to Join Team

Sacramento – Secretary of State Bruce McPherson announced today that Alameda County Registrar of Voters Bradley J. Clark will serve as Assistant Secretary of State for Elections, overseeing the office's elections operations. Clark is the past president of the California Association of Clerks and Elections Officials (CACEO), and currently serves as the organization's legislation committee co-chair.

"As we move forward to meet the unique and historic challenges facing the elections community, we require a new approach from Sacramento," Secretary McPherson said. "In Brad, we have an exceptionally qualified individual who will put together an elections management team, including hiring a new division chief, to meet the challenges and approaching deadlines imposed by state and federal law, including the Help America Vote Act (HAVA). Together, we will ensure that county elections officials have access, input and impact on decisions relating to elections."

Clark has served as Alameda's Registrar of Voters since October of 1993, where he has been responsible for conducting federal, state and local elections in a county of over 700,000 registered voters. Prior to assuming that position, he was Assistant Registrar of Voters and then Registrar of Voters in Monterey County. He gained his initial elections experience while serving for 5 ½ years as an elections analyst under former Secretary of State March Fong Eu. He currently serves as California's representative to the Standards Board of the U.S. Election Assistance Commission.

"As my Assistant Secretary of State for Elections, Brad Clark will be the key to returning the elections community to a unified group of public servants deserving of the trust and respect for which they have traditionally been recognized," Secretary McPherson said. "The officials who work in the 58 county elections offices throughout this state are incredibly committed to our citizens and to preserving the confidence and integrity necessary for a viable democracy. We will again be full partners in that endeavor."

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